



AGR Petroleum Services develops a benchmarking survey designed to allow corporations to evaluate and prioritise their business goals.

CHALLENGE

With an increased focus in society at large on aspects related to prudent business management, E&P companies need to understand how they as an organisation can meet the generally accepted standards of corporate responsibility.

Complicating Factors

- No standard benchmarking format.
- Once an issue is benchmarked, a systematic way of tracking progress is required.

SOLUTION

AGR Petroleum Services developed an analytical tool designed to help a company assess the issues that are important to it and its level of success at implementing these issues throughout the organisation.

The tool comprises a proprietary database that has been developed on the basis of internationally recognised standards relating to business conduct, corporate responsibility and HSE. The database contains more than 300 statements that company managers assess in order to prioritise the relevance and importance of each issue and to enable the company to understand its degree of compliance with the issues and to agree on any further implementation measures that might be needed.

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