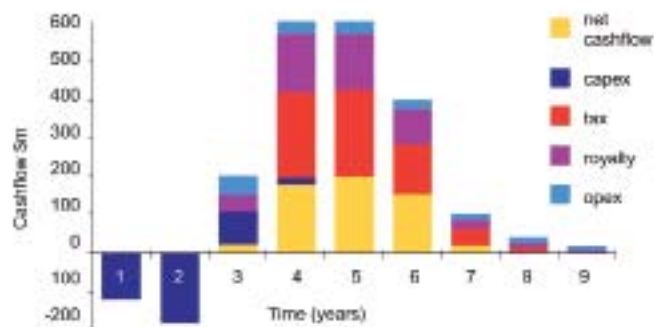




Business & Risk Series

This series embraces the non-technical business courses such as petroleum economics and risk analysis, strategy and planning.



AGR TRACS Training courses are typified by commercial awareness, and this approach is encapsulated in the Business and Risk Series in short courses designed both for staff involved in finance and commercial work and for staff in technical disciplines looking for increased commercial awareness.

A number of courses can be run together – economics and risk being a common combination. Alternatively, as with all AGR TRACS Training courses, content from associated courses can be blended to produce the preferred client content.

Courses have also been structured around business processes specific to an individual client company, in which case elements of the training may be led directly by client company staff.

The courses can be run either as traditional classroom programmes or adapted to a workshop-style format, which is often more appropriate for experienced groups. Interactive workshop-style events have been designed for groups of up to 100, with the option of AGR TRACS tutors working in parallel with client tutors. The workshop-style courses can also be run in the format of team-based business games.

The courses are led by tutors with extensive personal experience of business planning, petroleum economics and reserves reporting in national and independent oil companies.



Business & Risk Series continued

Sub Heading

Strategy, planning and performance management

Petroleum economics

Advanced petroleum economics

Effective reserves valuation and reporting

Risk analysis

Petroleum risk and portfolio management

E&P business simulation

The country business plan

The asset trading game

People

The tutor group of over 40 experienced staff members and close associates work from AGR offices in Aberdeen, Oslo, London, Houston, Moscow, Almaty, Dubai and Perth.

Series Focal Point



Bjørn Smidt-Olsen BSc, MSc, Sloan Fellow (London Business School)

Main Series tutoring: Business & Risk

Industry experience: 28 years, commercial management and geoscience

Career background: Shell and TRACS

Personal: Management consultant, economics and risk course development